

# Official 2006 Fashion Showdown Rules

## Key Information

- You must submit an application to participate in the Showdown
- Application for submissions accepted beginning June 1, 2006
- All submissions must be received by DECEMBER 31 ~~September 30, 2006~~
- All submissions will be posted beginning January ~~October 1, 2007~~
- Online Voting commences January ~~October 1, 2007~~
- The Top 10 ~~15~~ Finalists will be determined via online voting, and will participate in a runway presentation at the Showdown.
- The winner will be selected by a panel of judges at the Showdown
- **The winner will receive \$500, and will launch their own apparel line (A \$5,000 value from design to production)**

## The Rules

1. The theme is “**Red Carpet Couture**,” however you interpret it to be. Be prepared to explain it.
2. Any individual (*Note: design professionals must have 5 or less year’s experience*) can enter, and is required to submit one (1) original outfit of their own design and construct their own garment.
3. The outfit must be designed and constructed in 2006 to qualify for the showdown.
4. Designers will be responsible for providing:
  - a. Two (2) photographs in Hi-Resolution JPEG format (*Mail and Online Upload instructions will be available on the website at [www.mobiuslounge.com](http://www.mobiuslounge.com) starting in August 2006*). Please submit one front-view photograph and one rear-view photograph.
  - b. Each outfit must be worn by a person, not a dress form or mannequin.
  - c. A short biography of the designer (maximum 250 words)
5. If you are one of the ~~15~~ 10 finalists, you will be notified by email or phone two weeks prior to the Showdown date. To present your submission at the Showdown, you will need to provide:
  - a. Your own model for your submission (no height requirements for the model)
  - b. Your own accessories (shoes, jewelry, etc.)
  - c. Your own transportation to/from the event
  - d. Styling and make-up will be provided
6. If you are one of the ~~15~~ 10 finalists, you agree to participate in a rehearsal runway show (Date TBD) before the Showdown.
7. Judging criteria are:
  - a. Creativity
  - b. Innovation
  - c. X Factor – you decide what this is, but again, be prepared to explain it.

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## 2006 Fashion Showdown Application Form

Please fill out the information below and fax to 240-352-6533 OR submit the below information to [submissions@mobioulounge.com](mailto:submissions@mobioulounge.com). **You must submit this application to enter the Showdown.**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Best Way to Contact You

- Phone
- Email

### Experience Level:

- Student  
School: \_\_\_\_\_
- Professional  
Years of experience: \_\_\_\_\_
- Other: \_\_\_\_\_

Would you like to receive future communications from Mobius Lounge in regards to its products, special events, or future contests?

- Yes
- No
- Only for (please circle):    Products        Contests        Events

By submitting this contest entry form or submitting an entry online, you agree to adhere to the contest rules as specified on the website and/or downloadable rules (PDF). If there are any issues to resolve, Mobius Lounge will review it on an individual basis to determine the best course of action. All decisions by Mobius Lounge will be final and binding.

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